**JU:MP Connector – Example Tender & Service Specification**

**Introduction**

Information on JU:MP’s whole system physical activity aims and objectives etc.

**1.1 Requirements**

Werequire an organisation or partnership of organisations to lead the JU:MP Connector programme taking an asset based, collaborative approach.

We are looking for an organisation (or partnership of organisations) with:

* Strong and longstanding relationships with the local community and partners.
* Track record of successfully delivering programmes that improve the wellbeing and/or increase physical activity levels of children and families in the local area
* Track record of successfully delivering programmes that engage South Asian girls in physical activity.
* The ability to appoint and manage a JU:MP Connector (or two part time roles) who will deliver services outlined below.
* The ability to manage and deliver activities and projects to implement the action plan.
* A long- term commitment to the local community to maintain a legacy from JU:MP that benefits local children and families’ health and wellbeing.
* A physical space (venue/green space) in the neighbourhood that has potential to be a hub for children and families’ physical activity is desirable, though not essential.

**1.2 The services to be delivered are to:**

**JU:MP Connector(s)**

This role requires a good understanding of children and families in the neighbourhood and ideally existing relationships and links to the local community. The JU:MP Connector(s) could involve several part time roles. They will:

* Embed physical activity in the local community; working directly with local children who are less physically active, including South Asian girls, supporting them to be active in the local community and parks/green spaces.
* Build strong relationships with children and families engaging through schools, faith settings and community organisations and strengthening links and connections for families across the neighbourhood.
* Encourage behaviour change in children and families to be active. Empower children and families to be active independently and for themselves wherever possible (rather than just leading activity sessions).
* Support the delivery of the local JU:MP action plan alongside the JU:MP Coordinator including facilitating groups of children and families to be part of developing the local action plans.
* Encourage and empower parents and family members, particularly South Asian women, to become local physical activity ‘leaders’ to create local role models for children. This could include facilitating parent led delivery of physical activity (formal or informal/volunteering)
* Encourage, train and empower children and young people, particularly South Asian girls, to become young leaders in their community.
* Initiate or deliver a range of activities which could include informal games, sports, play, dance, walking or cycling. Deliver or facilitate activities in green spaces to build confidence and regular engagement by local families.
* Support the Join Us: Move. Play Campaign and wider communications including social media activity and local promotion of the campaign.

The JU:MP programme uses a behaviour change approach and applies a concept called Theory of Change, which identifies mechanisms through which change in physical activity behaviour will occur. The following chart maps the key actions required by the JU:MP Connector programme and the changes that the actions will aim to achieve.

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| **Actions** | **Change to be achieved** |
| **Facilitate behaviour change**: JU:MP Connectors facilitate behaviour change in children and families by building the skills, confidence and motivation of less active families to be active together and independently. JU:MP Connectors facilitate family engagement in local greenspace, e.g. via fun days, led walks, treasure trails. | Families have the knowledge, skills and motivation to be physically active  Families think there are opportunities for children to be physically active safely  Families allow children to be physically active  Family and friends support each other to be physically active |
| **Develop local leaders/champions:**  JU:MP Connectors engage the community to support the development of local physical activity ‘leaders’ (children and families/parents). This could include Facilitating parent delivery of physical activity (formal or informal/volunteering), supporting the development of child-led activities, Enable children and families to be involved in decision making/activism/championing of physical activity. | People influence local decisions for physical activity in their community  People can access resources and support children to be physically active in their community  Family and friends support each other to be physically active |
| **Facilitate groups of children and families for action plan development:**  JU:MP Connectors will form local groups of children and families to co-produce the neighbourhood action plans and greenspace development plans; as well as gaining the opinions of those not part of these formal groups.  The Connectors will represent children and families in the neighbourhood action groups feeding in the wants and needs of the local children and families. | People influence local decisions for physical activity in their community  Children influence policy and strategy |
| **Deliver the local action plan**: JU:MP Connectors support the delivery of the neighbourhood action plan. This includes initiating a range of activities to embed physical activity in the local community. The broader focus is on supporting the wider delivery of the action plan, which will vary for each neighbourhood, but may include, consultation around greenspace developments, initiatives to improve perceptions of safety within the community, etc. | The changes required are dependent upon the actions decided upon in the local action plan |

**Research**

Research is integral to the pilot and you will be part of a world-leading research programme. Your team will be expected to work closely with the research team to evaluate the implementation and impact of your work as part of the whole system approach to increasing levels of physical activity. This will be completed through:

* The co-production of a theory of change, aligned with the JU:MP programme, and programme logic model
* Submitting an evaluation report every 6 months using the JU:MP monitoring and evaluation reporting tool. The tool requires you to:
  + enter data around project delivery, attendee demographics and frequency of attendance, and data from the JU:MP 6-monthly satisfaction questionnaire
  + document what’s gone well and what could be improved
  + summarise the impact of your project, the challenges and the learning resulting from this
* Completing a survey related to your organisation at least two time-points during the accelerator phase
* Contribute to the process evaluation through participating in interviews focused on understanding what has happened and barriers and facilitators to implementation, and completing surveys about you and your networks, to understand how the project is integrated within the JU:MP neighbourhoods, at 6 monthly intervals.

**1.3 Outputs**

The programme will be required to meet the following minimum requirements:

* Deliver or facilitate at least 5 sessions a week of physical activity (of at least an hour) with local children and families.
* Engage at least 50 participants per week from the local community, to include children and young people aged 5 – 14 years and/or family members. At least half of participants engaged to be girls of South Asian heritage.
* Engage at least 6 local volunteers/leaders to support the community to be active of which at least 3 are women of South Asian heritage.
* Facilitate the development and delivery of the neighbourhood action plan
* Engage children and families in the development of the neighbourhood action plan and local greenspace/park improvements
* Create at least 3 sustainable opportunities for children/families to be active in the local area.

Other commitments

* To participate in joint planning meetings with the JU:MP Coordinator at least every 6 weeks.
* JU:MP Connector(s) to attend JU:MP Core team planning meetings as required.
* Carry out the monitoring and evaluation as required by the JU:MP research team.
* To submit 6 monthly reports on progress to JU:MP.

**1.4 Values**

* Collaborative working is at the heart of the JU:MP neighbourhood working; doing with, not for or to communities.
* Take a behaviour change approach, focusing on the capability, opportunity and motivation of children and families to be active.
* Establishing an ethos for the programme that is fun, energising and inclusive.
* Community engagement and co-design are principles that will run throughout the programme.
* Establishing sustainable activity wherever possible and supporting communities to do things for themselves.
* Taking a test and learn approach, being open to taking risks and being innovative.